

QA Manager | 13+ Years in Manual & Automation Testing

Proven QA leader with hands-on experience building teams & strategy, mentoring teams, and delivering high-quality products across web, mobile, and IoT. Skilled in manual testing, Cypress, Postman, and monitoring tools (DataDog, NewRelic, Sentry). Passionate about QA, efficiency, and AI-driven testing. Building tools and solutions with Claude.

Professional Experience:

Ampliolearning - QA Manager 2019 - 2026 | EdTech

- Define and lead QA strategy for all products running manual, automation and API testing.
- Recruit, manage & mentor 5 QA engineers (manual + automation).
- Implement E2E testing best practices using manual & automation testing. - Partner with R&D to optimize test coverage and monitoring.

Nayax LTD - QA Engineer 2018 - 2019 | Fintech

- Conducted manual E2E testing for web, embedded and mobile platforms. - Initiated mobile automation testing for Nayax's payment app.

WiseSec (Acquired by Nayax) - QA Team Lead 2017 - 2018 | IoT Payments - Led

QA team for hardware-software integration.

- Managed customer relations and requirements for payment solution (hardware + mobile solution).

Intel (via Qualitest Group) - QA Team Lead 2015 - 2017 | IoT -

Managed two QA projects with 5 engineers.

- Validated IoT boards and RealSense camera systems.

Elbit Systems (via Qualitest Group) - QA Engineer 2013 - 2015 | Defence -

Manual testing of multi-language systems using QC & TFS. - Authored and executed STP, STD, ATP, ATR documents.

Education & Certifications

- M.A. Organizational Studies - University of Haifa
- B.A. Sociology & Anthropology - University of Haifa
- Director's course - Tel-Hay University
- ISTQB Foundation Certified Tester | Java & CS – Open University | .NET TCNP (Technion).

Languages & Personal Strengths

- Languages: Hebrew (native), English (fluent)
- Strengths: Team leadership, analytical thinking, problem-solving, training & development.